A3385-3.24
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FAS-FAX:
Canadian Newspapers

Circulation averages for six months ended September 30, 1987

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1986 Census except in certain instances. Previously established estimates have been used where 1986 Census data were not available at the time this report was prepared (see note for symbol). Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).
- < Identifies household estimate for those markets where 1986 Census data is not yet available (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CALGARY (CEN. DIV. 6)		242,500			150,300			392,800			
HERALD	M (M-TH & SAT)		114,761	47.32		15,995	10.64		130,756	133,064	134,801
HERALD	FRI M		146,995	60.62		23,142	15.40		170,137	172,349	175,533
HERALD	SUN		103,586	42.72		13,854	9.22		117,440	119,382	118,357
SUN	M (M-F)		61,029	25.17		11,707	7.79		72,736	74,760*	74,257
SUN	SUN		76,693	31.63		15,626	10.40		92,319	94,925*	88,370
EDMONTON (CEN. DIV. 11)		233,700<			258,700<			492,400<			
JOURNAL	M (M-TH & SAT)		113,243	48.46		41,418	16.01		154,661	158,068*	160,934*
JOURNAL	FRI M		134,022	57.35		56,896	21.99		190,918	194,319*	195,438*
JOURNAL	SUN		102,627	43.91		35,983	13.91		138,610	141,019*	142,466*
EDMONTON (CEN. DIV. 11)		273,300#<						273,300<			
SUN	M (M-F)	#	70,189	25.68					70,189	86,816*	83,503*
SUN	SUN	#	103,193	37.76					103,193	125,150*	115,578*
FORT McMURRAY (CEN. DIV. 12)		10,833@						10,833			
TODAY	E (M-TH)	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TODAY	FRI E	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRANDE PRAIRIE (CEN. DIV. 15)		9,010			18,988			27,998			
HERALD-TRIBUNE	E (M-TH)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD-TRIBUNE	FRI E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LETHBRIDGE (CEN. DIV. 2)		22,000<			33,100<			55,100<			
HERALD	E		14,593	66.33		10,263	31.01		24,856	25,034*	25,099*
MEDICINE HAT (CEN. DIV. 1)		15,916			22,854			38,770			
NEWS	E		11,711	73.58		2,078	9.09		13,789	13,999	13,974
RED DEER (CEN. DIV. 8)		19,691			60,219			79,910			
ADVOCATE	E		13,415	72.70		8,686	14.42		22,101	22,218*	22,448*
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700<			6,400<			12,100<			
TOWNSMAN	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600<			2,600<			7,200<			
ALASKA HIGHWAY NEWS	E (M-F)		2,466	53.61		657	25.27		3,123	3,184	3,291

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
KAMLOOPS (THOMPSON-NICOLA RD)		22,265			12,352			34,617			
NEWS	E		17,351	77.93		2,479	20.07		19,830	20,005	20,541
KELOWNA (CENTRAL OKANAGAN RD)		24,161			10,433			34,594			
COURIER	E		13,852	57.33		2,172	20.82		16,024	16,204	16,183
NANAIMO (NANAIMO RD)		19,300<			28,900<			48,200<			
FREE PRESS	E		7,689	39.84		1,416	4.90		9,105	9,176	9,286
NELSON (CENTRAL KOOTENAY RD)		3,200<			18,200<			21,400<			
NEWS	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		10,100<			11,900<			22,000<			
HERALD	E (M-F)		6,483	64.19		1,591	13.37		8,074	8,199	8,112
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,770			4,212			10,982			
VALLEY TIMES	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,700			18,779			41,479			
CITIZEN	E		18,020	79.38		3,071	16.35		21,091	21,530	21,260
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,357			1,404			6,761			
NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRAIL (KOOTENAY BOUNDARY RD)		4,034			8,075			12,109			
TIMES	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
VANCOUVER (GREATER VANCOUVER RD)		359,797			241,027			600,824			
PROVINCE	M (M-F)		83,018	23.07		59,771	24.80		142,789	175,821	175,262
PROVINCE	SUN		99,172	27.56		75,197	31.20		174,369	219,004	223,301
SUN	E (M-TH)		134,524	37.39		68,812	28.55		203,336	223,227	229,692
SUN	FRI E		160,792	44.69		82,854	34.38		243,646	268,964	273,616
SUN	SAT E		154,431	42.92		84,862	35.21		239,293	273,553	280,456
VERNON (NORTH OKANAGAN RD)		10,800<			17,800<			28,600<			
NEWS	E		7,003	64.84		1,152	6.47		8,155	8,318	8,394
VICTORIA (CAPITAL RD)		90,692#			71,372			162,064			
TIMES-COLONIST	ALL DAY	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TIMES-COLONIST	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BRANDON (CEN. DIV. 7)		14,920			25,565			40,485			
SUN	E (M-TH & SAT)		10,792	72.33		6,182	24.18		16,974	17,526*	17,809*
SUN	FRI E		11,750	78.75		9,495	37.14		21,245	21,923*	21,762*
PORTAGE LA PRAIRIE (CEN. DIV. 9)		4,871			4,210			9,081			
GRAPHIC	E		4,160	85.40		357	8.48		4,517	4,590*	
WINNIPEG (CEN. DIV. 11)		230,634#			66,388			297,022			
FREE PRESS	E (M-F)	#	131,663	57.09		22,293	33.58		153,956	169,339	170,443
FREE PRESS	SAT M	#	163,072	70.71		41,552	62.59		204,624	229,296	231,667
FREE PRESS	SUN	#	113,551	49.23		19,268	29.02		132,819	145,519	147,567
WINNIPEG (CEN. DIV. 11)		228,386#						228,386			
SUN	M (M-F)	#	41,666	18.24					41,666	47,698	45,398
SUN	SUN	#	50,552	22.13					50,552	57,981	53,377
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,359#			12,648			26,007			
L'ACADIE NOUVELLE	M (M-F)	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
FREDERICTON (YORK CO.)		17,989			22,631			40,620			
GLEANER	E		15,688	87.21		11,461	50.64		27,149	28,253	27,799
MONCTON (WESTMORLAND CO.)		28,199			69,365			97,564			
TIMES-TRANSCRIPT	E		23,791	84.37		18,866	27.20		42,657	45,067	45,346
ST. JOHN (ST. JOHN CO.)		29,037			203,664			232,701			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		24,523	84.45		37,408	18.37		61,931	62,442	64,663
TELEGRAPH-JOURNAL	M (M-F)		3,376	11.63		26,793	13.16		30,169	30,515	32,465
TIMES-GLOBE	E (M-F)		21,147	72.83		10,615	5.21		31,762	31,927	32,198
TELEGRAPH-JOURNAL	SAT M		21,517	74.10		38,163	18.74		59,680	60,248	62,360
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		6,950			17,319			24,269			
WESTERN STAR	E		4,847	69.74		5,032	29.05		9,879	10,725	10,770

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ST. JOHN'S (CEN. DIV. 1)		30,199			129,718			159,917			
TELEGRAM	E (M-F)		20,513	67.93		16,945	13.06		37,458	37,680	38,392
TELEGRAM	WKND		23,594	78.13		29,746	22.93		53,340	53,945	54,003
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,627			11,427			15,054			
NEWS	M (M-F)		2,450	67.55		1,467	12.84		3,917	4,008	4,190
HALIFAX (HALIFAX CO.)		81,258			163,848			245,106			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY		59,612	73.36		71,606	43.70		131,218	141,899	138,144
CHRONICLE-HERALD	M		14,728	18.12		58,553	35.74		73,281	83,802	80,274
MAIL-STAR	E		44,884	55.24		13,053	7.97		57,937	58,097	57,870
HALIFAX (HALIFAX CO.)		108,183#						108,183			
THE DAILY NEWS	M	#	20,857	19.28					20,857	22,825	20,176
NEW GLASGOW (PICTOU CO.)		7,990			8,703			16,693			
NEWS	E		7,210	90.24		3,586	41.20		10,796	11,251	11,099
SYDNEY (CAPE BRETON CO.)		11,700<			42,100<			53,800<			
POST	E		11,546	98.68		19,364	46.00		30,910	31,254	31,115
TRURO (COLCHESTER CO.)		7,200<			14,800<			22,000<			
NEWS	E		4,987	69.26		3,869	26.14		8,856	8,996	8,802
ONTARIO											
BARRIE (SIMCOE CO.)		16,935			23,006			39,941			
EXAMINER	E		10,128	59.81		3,662	15.92		13,790	13,948	13,552
BELLEVILLE (HASTINGS CO.)		14,347			31,147			45,494			
INTELLIGENCER	E		10,928	76.17		6,902	22.16		17,830	18,042	17,607
BRAMPTON (PEEL RM)		57,009			9,007			66,016			
TIMES	E (M-F)		8,931	15.67		199	2.21		9,130	9,188	7,921
BRANTFORD (BRANT CO.)		27,937			36,371			64,308			
EXPOSITOR	E		21,540	77.10		10,538	28.97		32,078	32,634	32,317

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BROCKVILLE (LEEDS CO.) RECORDER & TIMES	E	8,431	7,192	85.30	20,749	7,824	37.71	29,180	15,016	15,647	15,443
CAMBRIDGE (WATERLOO RM) REPORTER	E	27,113	12,425	45.83	4,451	806	18.11	31,564	13,231	13,323	13,589
CHATHAM (KENT CO.) NEWS	E	15,297	9,989	65.30	22,486	5,249	23.34	37,783	15,238	15,363	15,433
COBOURG (NORTHUMBERLAND CO.) STAR	E (M-F)	5,014	3,723	74.25	5,710	1,741	30.49	10,724	5,464	5,684*	5,525*
CORNWALL (STORMONT CO.) STANDARD-FREEHOLDER	E	17,196	12,416	72.20	11,907	4,126	34.65	29,103	16,542	17,096	17,056
GUELPH (WELLINGTON CO.) MERCURY	E	29,300<	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		25,200<			54,500<			
HALTON RM-HAMILTON-WENTWORTH RM											
SPECTATOR (COMBINED)	E	179,300	111,064	61.94	95,900	26,600	27.74	275,200	137,664	140,128	138,427
SPECTATOR (HAMILTON ED.)	E	140,200	90,178	64.32	54,400	24,386	44.83	194,600	114,564	116,924	
SPECTATOR (BURLINGTON ED.)	E	39,100<	20,886	53.42	41,500<	2,214	5.33	80,600<	23,100	23,204	
KENORA (KENORA DIST.) MINER & NEWS	E (M-F)	3,700	3,798	102.65	3,200	843	26.34	6,900	4,641	4,845*	4,724*
KINGSTON (FRONTENAC CO.) WHIG-STANDARD	E	49,800#< #	32,290	64.84	11,300<	2,641	23.37	61,100<	34,931	36,084	
KIRKLAND LAKE (TIMISKAMING DIST.) NORTHERN NEWS	E	4,725	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		9,885			14,610			
KITCHENER-WATERLOO (WATERLOO RM) RECORD	E	78,100<	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		42,200<			120,300<			
LINDSAY (VICTORIA CO.) POST	E (M-F)	5,754	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		19,728			25,482			
POST	TH E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LONDON (MIDDLESEX CO.)		108,500<			194,000<			302,500<			
FREE PRESS	M		66,064	60.89		60,859	31.37		126,923	129,539	126,971
NIAGARA FALLS (NIAGARA RM)		26,105			14,256			40,361			
REVIEW	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NORTH BAY (NIPISSING DIST.)		17,400<			17,000<			34,400<			
NUGGET	E		14,386	82.68		8,229	48.41		22,615	24,275	23,876
ORILLIA (SIMCOE CO.)		9,049			12,484			21,533			
PACKET & TIMES	E		6,909	76.35		3,210	25.71		10,119	10,262*	9,859*
OSHAWA-WHITBY (DURHAM RM)		57,298			46,171			103,469			
TIMES	E		20,028	34.95		2,123	4.60		22,151	22,264	21,909
OTTAWA (OTTAWA-CARLETON RM)		301,344#						301,344			
CITIZEN	ALL DAY (M-F)	#	147,659	49.00					147,659	188,263	184,724
CITIZEN	SAT M	#	184,457	61.21					184,457	242,380	238,461
OTTAWA-HULL (OTTAWA-CARLETON RM)		252,904#						252,904			
LE DROIT	ALL DAY (M-F)	#	28,234	11.16					28,234	35,381	37,437
LE DROIT	SAT E	#	32,625	12.90					32,625	40,751	42,506
OWEN SOUND (GREY CO.)		7,700			33,400			41,100			
SUN TIMES	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PEMBROKE (RENFREW CO.)		5,846			15,667			21,513			
OBSERVER	E		4,086	69.89		2,890	18.45		6,976	7,066	6,814
PETERBOROUGH (PETERBOROUGH CO.)		23,279			26,130			49,409			
EXAMINER	E		17,388	74.69		7,897	30.22		25,285	25,857	25,046
PORT HOPE (NORTHUMBERLAND CO.)		3,925			1,171			5,096			
GUIDE	E (M-F)		2,907	74.06		438	37.40		3,345	3,542*	3,477*
ST. CATHARINES (NIAGARA RM)		49,400<			15,300<			64,700<			
STANDARD	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ST. THOMAS (ELGIN CO.)		10,859			14,576			25,435			
TIMES-JOURNAL	E		6,777	62.41		2,749	18.86		9,526	9,604	9,755
SARNIA (LAMBTON CO.)		27,700<			17,200<			44,900<			
OBSERVER	E		19,923	71.92		3,919	22.78		23,842	23,944	23,809

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SAULT STE. MARIE (ALGOMA DIST.)		28,433			6,273			34,706			
STAR	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SIMCOE (HALDIMAND-NORFOLK RM)		5,333			15,868			21,201			
REFORMER	E (M-F)		4,049	75.92		5,262	33.16		9,311	9,545	9,727
STRATFORD (PERTH CO.)		10,272			10,388			20,660			
BEACON-HERALD	E		8,053	78.40		4,481	43.14		12,534	12,974	12,966
SUDBURY (SUDBURY RM)		48,800#			17,800			66,600			
STAR	E	#	24,601	50.41		2,847	15.99		27,448	27,662	26,803
THUNDER BAY (THUNDER BAY DIST.)		40,726			16,288			57,014			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		31,539	77.44		5,514	33.85		37,053	38,284*	36,380*
TIMES-NEWS	M		2,560	6.29		5,097	31.29		7,657	8,708*	8,464*
CHRONICLE-JOURNAL	E		28,979	71.16		417	2.56		29,396	29,576*	27,916*
TIMMINS (COCHRANE DIST.)		16,112			5,285			21,397			
PRESS	E		10,280	63.80		1,409	26.66		11,689	13,547	13,319
TORONTO (TORONTO RM)		1,980,971#						1,980,971			
RACING FORM	MON M									3,629*	3,769*
RACING FORM	M (TU-F)									5,529*	5,339*
RACING FORM	SAT M									10,217*	10,700*
RACING FORM	SUN									8,837*	9,392*
STAR	ALL DAY (M-F)	#	468,005	23.63					468,005	522,971	525,669
STAR	SAT	#	695,254	35.10					695,254	789,401	802,397
STAR	SUN	#	418,170	21.11					418,170	531,223	531,341
TORONTO (TORONTO RM)		1,254,997#						1,254,997			
SUN	M (M-F)	#	268,685	21.41					268,685	306,203	286,883
SUN	SAT M	#	151,795	12.10					151,795	186,762	
SUN	SUN	#	373,971	29.80					373,971	450,067	456,245
WELLAND-PORT COLBORNE (NIAGARA RM)		23,617			21,394			45,011			
TRIBUNE	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WILLOWDALE (TORONTO MM)											
COMMERCIAL NEWS & CONSTRUCTION RECORD	DLY (M-F)									6,190	5,862

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
WINDSOR (ESSEX CO.)		79,100<			55,900<			135,000<			
STAR	E		64,479	81.52		22,445	40.15		86,924	87,167	88,262
WOODSTOCK (OXFORD CO.)		9,918			15,512			25,430			
SENTINEL-REVIEW	E		5,839	58.87		3,091	19.93		8,930	9,006	8,978
PRINCE EDWARD ISLAND											
CHARLOTTETOWN (QUEENS CO.)		9,039			31,833			40,872			
GUARDIAN, PATRIOT	CMB DLY		10,656	117.89		13,302	41.79		23,958	24,352	23,866
GUARDIAN	M		7,007	77.52		11,417	35.87		18,424	18,789	18,189
PATRIOT	E		3,649	40.37		1,885	5.92		5,534	5,563	5,677
SUMMERSIDE (PRINCE CO.)		4,470			10,639			15,109			
JOURNAL-PIONEER	E		3,881	86.82		6,318	59.39		10,199	11,447	11,468
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,100<			41,400<			61,500<			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		10,094	50.22		15,456	37.33		25,550	31,996	29,466
PROGRES DIMANCHE	SUN		13,390	66.62		23,294	56.27		36,684	51,299	50,613
GRANBY (SHEFFORD CO.)		19,215			31,076			50,291			
LA VOIX DE L'EST	M		9,100	47.36		5,950	19.15		15,050	15,388	14,974
MONTREAL (ILE DE MONTREAL CO.)		952,128			394,777			1,346,905			
GAZETTE	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GAZETTE	SAT M		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONTREAL (ILE DE MONTREAL CO.)		1,221,853#			125,052			1,346,905			
LA PRESSE	M (M-F)	#	158,705	12.99		12,301	9.84		171,006	194,647	191,698
LA PRESSE	SAT M	#	237,193	19.41		24,027	19.21		261,220	304,700	303,201
LA PRESSE	SUN	#	117,093	9.58		10,735	8.58		127,828	146,981	139,059
MONTREAL (ILE DE MONTREAL CO.)		1,112,731#			234,174			1,346,905			
LE DEVOIR	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)	#	221,598	19.91		50,314	21.49		271,912	319,224	317,024
LE JOURNAL	SAT M	#	224,118	20.14		64,881	27.71		288,999	345,698	354,505
LE JOURNAL	SUN	#	208,513	18.74		63,802	27.25		272,315	337,381	338,369

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

QUEBEC		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
QUEBEC (QUEBEC CO.)		215,841#			45,577			261,418			
LE JOURNAL	M (M-F)	#	59,881	27.74		9,427	20.68		69,308	104,393	103,127
LE JOURNAL	SAT M	#	59,133	27.40		10,853	23.81		69,986	105,743	106,350
LE JOURNAL	SUN	#	52,044	24.11		9,297	20.40		61,341	92,707	91,553
QUEBEC (QUEBEC CO.)		209,738#			51,680			261,418			
LE SOLEIL	M (M-F)	#	71,495	34.09		11,850	22.93		83,345	111,197	111,575
LE SOLEIL	SAT M	#	91,588	43.67		14,144	27.37		105,732	137,374	136,621
LE SOLEIL	SUN	#	55,538	26.48		9,389	18.17		64,927	88,408	87,859
SHERBROOKE (SHERBROOKE CO.)		40,544			64,600			105,144			
LA TRIBUNE	M (M-F)		20,460	50.46		14,991	23.21		35,451	40,005	39,786
LA TRIBUNE	SAT M		24,089	59.41		16,590	25.68		40,679	45,291	44,699
RECORD	E (M-F)		1,825	4.50		3,122	4.83		4,947	6,123	6,273
TROIS RIVIERES (ST. MAURICE CO.)		74,012#						74,012			
LE NOUVELLISTE	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,547			8,108			21,655			
TIMES-HERALD	E		8,560	63.19		618	7.62		9,178	9,370	9,541
PRINCE ALBERT (CEN. DIV. 15)		11,928			26,129			38,057			
HERALD	E		7,543	63.24		1,511	5.78		9,054	9,216	9,256
REGINA (CEN. DIV. 6)		64,397#			118,772			183,169			
LEADER-POST	E	#	45,958	71.37		25,201	21.22		71,159	71,806	70,082
SASKATOON (CEN. DIV. 11)		67,970#			96,728			164,698			
STAR-PHOENIX	ALL DAY	#	42,193	62.08		7,787	8.05		49,980	62,445	59,785

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Audit Bureau of Circulations

900 N. Meacham Road
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A3385-3,2U
12/87

November 20, 1987

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended September 30, 1987

This supplement provides circulation data on publications that filed their regular September 30, 1987 Publisher's Statements subsequent to preparation of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CALGARY (CEN. DIV. 6)		238,798			127,800			366,598			
SUN	SUN		76,665	32.10		15,620	12.22		92,285	94,890*	88,370
FORT McMURRAY (CEN. DIV. 12)		10,833@						10,833			
TODAY	E (M-TH)	@	5,592	51.62					5,592	5,683*	6,177
TODAY	FRI E	@	7,143	65.94					7,143	7,247*	7,595
GRANDE PRAIRIE (CEN. DIV. 15)		9,010			18,988			27,998			
HERALD-TRIBUNE	E (M-TH)		5,770	64.04		2,414	12.71		8,184	8,272	8,298
HERALD-TRIBUNE	FRI E		7,890	87.57		2,943	15.50		10,833	10,976	11,001
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700<			6,400<			12,100<			
TOWNSMAN	E (M-F)		3,898	68.39		175	2.73		4,073	4,148	4,290
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600<			2,600<			7,200<			
ALASKA HIGHWAY NEWS	E (M-F)		2,466	53.61		656	25.23		3,122	3,182	3,291
KELOWNA (CENTRAL OKANAGAN RD)		19,200			15,500			34,700			
COURIER	E		13,852	72.15		2,172	14.01		16,024	16,204	16,183
NELSON (CENTRAL KOOTENAY RD)		3,200<			18,200<			21,400<			
NEWS	M (M-F)		2,711	84.72		2,859	15.71		5,570	5,837	5,794
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,770			4,212			10,982			
VALLEY TIMES	E (M-F)		4,647	68.64		1,753	41.62		6,400	6,516	7,013
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,357			1,404			6,761			
NEWS	E (M-F)		3,596	67.13		175	12.46		3,771	3,838	3,880
TRAIL (KOOTENAY BOUNDARY RD)		4,034			8,075			12,109			
TIMES	E (M-F)		2,983	73.95		2,609	32.31		5,592	5,757	5,844
VICTORIA (CAPITAL RD)		90,692#			71,372			162,064			
TIMES-COLONIST	M	#	64,505	71.13		10,911	15.29		75,416	78,716	77,698
TIMES-COLONIST	SUN	#	62,101	68.47		10,635	14.90		72,736	76,027	75,442

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NOVA SCOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
HALIFAX (HALIFAX CO.)		108,183#						108,183			
THE DAILY NEWS	M	#	20,857	19.28					20,857	22,825	20,096
ONTARIO											
GUELPH (WELLINGTON CO.)		29,300<			25,200<			54,500<			
MERCURY	E		15,176	51.80		3,049	12.10		18,225	18,345	18,353
KIRKLAND LAKE (TIMISKAMING DIST.)		4,725			9,885			14,610			
NORTHERN NEWS	E		3,264	69.08		2,132	21.57		5,396	5,567	5,618
KITCHENER-WATERLOO (WATERLOO RM)		78,100<			42,200<			120,300<			
RECORD	E		50,106	64.16		17,080	40.47		67,186	77,400	77,844
LINDSAY (VICTORIA CO.)		5,754			19,728			25,482			
POST	E (M-F)		4,238	73.65		553	2.80		4,791	4,856	4,641
POST	WED E		146	2.54		3,023	15.32		3,169	4,433	4,504
OWEN SOUND (GREY CO.)		7,700			33,400			41,100			
SUN TIMES	E		7,151	92.87		15,076	45.14		22,227	23,686	22,784
ST. CATHARINES (NIAGARA RM)		49,400<			15,300<			64,700<			
STANDARD	E		35,162	71.18		6,218	40.64		41,380	43,299	41,965
SAULT STE. MARIE (ALGOMA DIST.)		28,433			6,273			34,706			
STAR	E		21,232	74.67		4,684	74.67		25,916	26,436	26,262
WELLAND-PORT COLBORNE (NIAGARA RM)		23,617			21,394			45,011			
TRIBUNE	E		14,266	60.41		2,270	10.61		16,536	16,954	16,623
QUEBEC											
MONTREAL (ILE DE MONTREAL CO.)		952,128			394,777			1,346,905			
GAZETTE	M (M-F)		158,201	16.62		18,853	4.78		177,054	192,949	199,204
GAZETTE	SAT M		209,243	21.98		34,661	8.78		243,904	268,993	271,203
TROIS RIVIERES (ST. MAURICE CO.)		74,012#						74,012			
LE NOUVELLISTE	M	#	41,792	56.47					41,792	54,786	54,126

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<1986 CENSUS
*AVERAGES FOR 3 MONTHS

A3385-3.24
5/88

FAS-FAX:
Canadian Newspapers

Circulation averages for six months ended March 31, 1988

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1988 ABC estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in March 31, 1988 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1988.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
CALGARY (CEN. DIV. 6)		247,500			144,400			391,900			
HERALD	M (M-TH & SAT)		119,253	48.18		16,511	11.43		135,764	138,464	134,553
HERALD	FRI M		154,122	62.27		23,586	16.33		177,708	180,211	178,448
HERALD	SUN		107,461	43.42		14,523	10.06		121,984	124,370	118,693
SUN	M (M-F)		60,737	24.54		10,278	7.12		71,015	73,083	77,100
SUN	SUN		79,541	32.14		15,512	10.74		95,053	97,867	96,243
EDMONTON (CEN. DIV. 11)		244,000			244,700			488,700			
JOURNAL	M (M-TH & SAT)		118,789	48.68		44,370	18.13		163,159	166,857	170,707
JOURNAL	FRI M		139,979	57.37		59,884	24.47		199,863	203,533	208,239
JOURNAL	SUN		108,216	44.35		38,190	15.61		146,406	149,037	151,586
EDMONTON (CEN. DIV. 11)		273,900#						273,900			
SUN	M (M-F)	#	75,074	27.41					75,074	92,265	86,443
SUN	SUN	#	108,388	39.57					108,388	130,920	122,858
FORT McMURRAY (CEN. DIV. 12)		11,000 @						11,000			
TODAY	E (M-TH)	@	6,572	59.75					6,572	6,669	6,354
TODAY	FRI E	@	7,952	72.29					7,952	8,051	7,884
GRANDE PRAIRIE (CEN. DIV. 15)		9,400			19,500			28,900			
HERALD-TRIBUNE	E (M-TH)		5,893	62.69		2,473	12.68		8,366	8,462	8,521
HERALD-TRIBUNE	FRI E		8,121	86.39		3,024	15.51		11,145	11,292	11,409
LETHBRIDGE (CEN. DIV. 2)		22,700			33,600			56,300			
HERALD	E		15,578	68.63		10,568	31.45		26,146	26,327	26,545
MEDICINE HAT (CEN. DIV. 1)		16,200			7,300			23,500			
NEWS	E		11,868	73.28		2,073	28.40		13,941	14,150	14,269
RED DEER (CEN. DIV. 8)		21,900			40,000			61,900			
ADVOCATE	E		13,943	63.67		9,061	22.65		23,004	23,131	23,426

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
CRANBROOK (EAST KOOTENAY RD) TOWNSMAN	E (M-F)	5,900			6,600			12,500			
					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT ST. JOHN (PEACE RIVER-LIARD RD) ALASKA HIGHWAY NEWS	E (M-F)	4,600	2,490	54.13	2,900	668	23.03	7,500	3,158	3,221	3,300
KAMLOOPS (THOMPSON-NICOLA RD) NEWS	E	22,300	18,168	81.47	12,200	2,429	19.91	34,500	20,597	20,785 *	20,312
KELOWNA (CENTRAL OKANAGAN RD) COURIER	E	20,200	14,361	71.09	16,000	2,213	13.83	36,200	16,574	16,736 *	16,545 *
NANAIMO (NANAIMO RD) FREE PRESS	E	20,100	8,047	40.03	31,300	1,473	4.71	51,400	9,520	9,590 *	9,793 *
NELSON (CENTRAL KOOTENAY RD) NEWS	M (M-F)	3,300	2,466	74.73	17,900	2,170	12.12	21,300	4,636	4,870	5,941
PENTICTON (OKANAGAN-SIMILKAMEEN RD) HERALD	E (M-F)	10,300	6,462	62.74	12,500	1,545	12.36	22,800	8,007	8,134 *	8,096 *
PORT ALBERNI (ALBERNI-CLAYOQUOT RD) VALLEY TIMES	E (M-F)	6,400	4,746	74.16	4,600	1,834	39.87	11,000	6,580	6,707	6,878
PRINCE GEORGE (FRASER-FORT GEORGE RD) CITIZEN	E	22,200	18,647	84.00	18,400	3,195	17.36	40,600	21,842	22,230	21,830
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD) NEWS	E (M-F)	5,400			1,600			7,000			
					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
TRAIL (KOOTENAY BOUNDARY RD)		3,900			9,600			13,500			
TIMES	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANCOUVER (GREATER VANCOUVER RD)		369,000			257,400			626,400			
PROVINCE	M (M-F)		84,262	22.84		63,248	24.57		147,510	180,087	174,872
PROVINCE	SUN		100,306	27.18		78,642	30.55		178,948	222,616	218,385
SUN	E (M-TH)		136,930	37.11		70,667	27.45		207,597	227,108	230,297
SUN	FRI E		166,917	45.23		85,165	33.09		252,082	276,585	275,851
SUN	SAT E		159,154	43.13		87,430	33.97		246,584	279,899	281,102
VERNON (NORTH OKANAGAN RD)		11,400			19,000			30,400			
NEWS	E		7,375	64.69		1,222	6.43		8,597	8,762 *	8,489 *
VICTORIA (CAPITAL RD)		93,200#			74,600			167,800			
TIMES-COLONIST	M	#	66,488	71.34		11,052	14.82		77,540	80,878	78,856
TIMES-COLONIST	SUN	#	64,004	68.67		10,782	14.45		74,786	78,164	76,149
MANITOBA											
BRANDON (CEN. DIV. 7)		15,300			25,400			40,700			
SUN	E (M-TH & SAT)		11,509	75.22		6,503	25.60		18,012	18,449	18,501
SUN	FRI E		12,466	81.48		9,706	38.21		22,172	22,725	22,537
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,000			12,900			17,900			
GRAPHIC	E		4,223	84.46		361	2.80		4,584	4,665	4,695
WINNIPEG (CEN. DIV. 11)		236,200#			67,800			304,000			
FREE PRESS	E (M-F)	#	133,788	56.64		21,349	31.49		155,137	170,199	172,246
FREE PRESS	SAT M	#	171,666	72.68		38,564	56.88		210,230	234,562	233,683
FREE PRESS	SUN	#	115,421	48.87		17,957	26.49		133,378	145,854	149,428

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

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MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
WINNIPEG (CEN. DIV. 11)		233,800#						233,800			
SUN	M (M-F)	#	43,155	18.46					43,155	48,492	47,249
SUN	SUN	#	53,370	22.83					53,370	60,076	57,673
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,700#			13,300			27,000			
L'ACADIE NOUVELLE	M (M-F)	#	6,545	47.77		1,224	9.20		7,769	8,668	
FREDERICTON (YORK CO.)		17,800			23,400			41,200			
GLEANER	E		16,446	92.39		11,820	50.51		28,266	29,359	28,642
MONCTON (WESTMORLAND CO.)		28,800			72,100			100,900			
TIMES-TRANSCRIPT	E (M-F)		24,445	84.88		17,521	24.30		41,966	44,267	
TIMES-TRANSCRIPT	E										45,767
TIMES-TRANSCRIPT	SAT		27,723	96.26		21,866	30.33		49,589	52,630	
ST. JOHN (ST. JOHN CO.)		28,900			209,900			238,800			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		24,791	85.78		38,065	18.13		62,856	63,408	63,700
TELEGRAPH-JOURNAL	M (M-F)		3,159	10.93		27,226	12.97		30,385	30,752	31,165
TIMES-GLOBE	E (M-F)		21,632	74.85		10,839	5.16		32,471	32,656	32,535
TELEGRAPH-JOURNAL	SAT M		21,792	75.40		38,048	18.13		59,840	60,476	61,458
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		6,900			17,500			24,400			
WESTERN STAR	E		5,097	73.87		5,341	30.52		10,438	11,242	11,242
ST. JOHN'S (CEN. DIV. 1)		30,500			132,000			162,500			
TELEGRAM	E (M-F)		21,169	69.41		17,156	13.00		38,325	38,531	39,142
TELEGRAM	WKND		24,309	79.70		30,029	22.75		54,338	54,959	54,764

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NOVA SCOTIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
AMHERST (CUMBERLAND CO.)		3,700			11,500			15,200			
NEWS	M (M-F)		2,493	67.38		1,438	12.50		3,931	4,025	4,083
HALIFAX (HALIFAX CO.)		257,500#						257,500			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY	#	134,588	52.27					134,588	146,765	140,617
CHRONICLE-HERALD	M	#	75,158	29.19					75,158	87,194	80,707
MAIL-STAR	E	#	59,430	23.08					59,430	59,591	59,910
HALIFAX (HALIFAX CO.)		117,000#						117,000			
THE DAILY NEWS	M	#	19,859	16.97					19,859	21,934	20,917
NEW GLASGOW (PICTOU CO.)		7,800			9,100			16,900			
NEWS	E		7,348	94.21		3,552	39.03		10,900	11,342	11,323
SYDNEY (CAPE BRETON CO.)		12,100			41,000			53,100			
POST	E		12,005	99.21		19,668	47.97		31,673	32,050	31,296
TRURO (COLCHESTER CO.)		7,600			14,700			22,300			
NEWS	E		5,158	67.87		3,858	26.24		9,016	9,132	9,466
ONTARIO											
BARRIE (SIMCOE CO.)		17,800			24,400			42,200			
EXAMINER	E		10,539	59.21		3,821	15.66		14,360	14,513	13,853
BELLEVILLE (HASTINGS CO.)		14,000			32,400			46,400			
INTELLIGENCER	E		11,258	80.41		7,054	21.77		18,312	18,567	17,874
BRAMPTON (PEEL RM)		63,900			9,500			73,400			
TIMES	E (M-F)		9,473	14.82		111	1.17		9,584	9,645	9,288
BRANTFORD (BRANT CO.)		28,700			37,100			65,800			
EXPOSITOR	E		21,992	76.63		10,960	29.54		32,952	33,505 *	33,023 *

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
BROCKVILLE (LEEDS CO.)		8,500			21,700			30,200			
RECORDER & TIMES	E		7,318	86.09		7,891	36.36		15,209	15,844	15,510
CAMBRIDGE (WATERLOO RM)		28,000			4,500			32,500			
REPORTER	E		13,564	48.44		829	18.42		14,393	14,477 *	13,454 *
CHATHAM (KENT CO.)		15,700			22,600			38,300			
NEWS	E		10,517	66.99		5,360	23.72		15,877	16,022 *	15,566 *
COBOURG (NORTHUMBERLAND CO.)		5,100			5,952			11,052			
STAR	E (M-F)		3,695	72.45		1,712	28.76		5,407	5,612	5,495
CORNWALL (STORMONT CO.)		17,400			12,500			29,900			
STANDARD-FREEHOLDER	E		12,855	73.88		4,109	32.87		16,964	17,542	17,350
GUELPH (WELLINGTON CO.)		29,700			25,400			55,100			
MERCURY	E		16,206	54.57		3,097	12.19		19,303	19,411 *	18,463 *
HALTON RM-HAMILTON-WENTWORTH RM											
		182,600			93,600			276,200			
SPECTATOR (COMBINED)	E		114,495	62.70		27,291	29.16		141,786	144,107 *	142,733 *
		142,500			54,000			196,500			
SPECTATOR (HAMILTON ED.)	E		92,762	65.10		24,951	46.21		117,713	119,947 *	118,522 *
		40,100			39,600			79,700			
SPECTATOR (BURLINGTON ED.)	E		21,733	54.20		2,340	5.91		24,073	24,160 *	24,211 *
KENORA (KENORA DIST.)		3,700			3,300			7,000			
MINER & NEWS	E (M-F)		3,823	103.32		778	23.58		4,601	4,814	4,726
KINGSTON (FRONTENAC CO.)		50,500#			13,700			64,200			
WHIG-STANDARD	E	#	18,097	35.84		15,319	111.82		33,416	35,848 *	36,126 *
KIRKLAND LAKE (TIMISKAMING DIST.)		4,700			10,000			14,700			
NORTHERN NEWS	E		3,379	71.89		2,180	21.80		5,559	5,733	5,774
KITCHENER-WATERLOO (WATERLOO RM)		80,900			41,900			122,800			
RECORD	E		50,930	62.95		17,187	41.02		68,117	78,561 *	78,486 *

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

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LINDSAY (VICTORIA CO.)		5,900			17,000			22,900			
POST	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
POST	TH E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LONDON (MIDDLESEX CO.)		106,200			199,200			305,400			
FREE PRESS	M		68,436	64.44		60,501	30.37		128,937	131,308	128,085
NIAGARA FALLS (NIAGARA RM)		26,900			13,300			40,200			
REVIEW	E		18,155	67.49		3,451	25.95		21,606	21,798 *	21,281 *
NORTH BAY (NIPISSING DIST.)		18,500			17,800			36,300			
NUGGET	E		14,770	79.84		8,422	47.31		23,192	25,263	24,232
ORILLIA (SIMCOE CO.)		9,300			12,700			22,000			
PACKET & TIMES	E		7,076	76.09		3,183	25.06		10,259	10,411	9,995
OSHAWA-WHITBY (DURHAM RM)		60,200			50,900			111,100			
TIMES	E		20,018	33.25		2,157	4.24		22,175	22,277 *	23,334 *
OTTAWA (OTTAWA-CARLETON RM)		307,800#						307,800			
	ALL DAY										
CITIZEN	(M-F)	#	152,082	49.41					152,082	192,070	188,483
CITIZEN	SAT M	#	193,855	62.98					193,855	248,979	245,354
OTTAWA-HULL (OTTAWA-CARLETON RM)		258,200#						258,200			
	ALL DAY										
LE DROIT	(M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DROIT	SAT E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OWEN SOUND (GREY CO.)		7,900			33,800			41,700			
SUN TIMES	E		7,402	93.70		14,774	43.71		22,176	23,735	22,867
PEMBROKE (RENFREW CO.)		6,000			16,500			22,500			
OBSERVER	E		4,198	69.97		3,106	18.84		7,306	7,396	7,370

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*AVERAGES FOR 3 MONTHS

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
PETERBOROUGH (PETERBOROUGH CO.)		23,600			28,000			51,600			
EXAMINER	E		18,418	78.04		8,270	29.54		26,688	27,295 *	25,432 *
PORT HOPE (NORTHUMBERLAND CO.)		3,900			1,300			5,200			
GUIDE	E (M-F)		2,916	74.77		423	32.54		3,339	3,510	3,537
ST. CATHARINES (NIAGARA RM)		50,800			15,800			66,600			
STANDARD	E		35,268	69.43		6,350	40.19		41,618	43,804 *	43,418 *
ST. THOMAS (ELGIN CO.)		11,200			13,900			25,100			
TIMES-JOURNAL	E		6,783	60.56		2,577	18.54		9,360	9,452 *	9,684 *
SARNIA (LAMBTON CO.)		29,800			15,500			45,300			
OBSERVER	E		20,145	67.60		3,875	25.00		24,020	24,127	24,155
SAULT STE. MARIE (ALGOMA DIST.)		29,100			6,100			35,200			
STAR	E		22,263	76.51		4,376	71.74		26,639	27,211	26,600
SIMCOE (HALDIMAND-NORFOLK RM)		5,400			16,200			21,600			
REFORMER	E (M-F)		4,190	77.59		5,290	32.65		9,480	9,704	9,468
STRATFORD (PERTH CO.)		10,500			11,200			21,700			
BEACON-HERALD	E		8,310	79.14		4,571	40.81		12,881	13,330 *	13,142 *
SUDBURY (SUDBURY RM)		54,400#			17,800			72,200			
STAR	E	#	26,160	48.09		2,752	15.46		28,912	29,139	28,414
THUNDER BAY (THUNDER BAY DIST.)		41,100			16,800			57,900			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		32,657	79.46		5,755	34.26		38,412	39,707	38,780
TIMES-NEWS	M		2,572	6.26		5,340	31.79		7,912	8,995	8,669
CHRONICLE-JOURNAL	E		30,085	73.20		415	2.47		30,500	30,712	30,111
TIMMINS (COCHRANE DIST.)		16,600			5,100			21,700			
PRESS	E		10,650	64.16		1,393	27.31		12,043	13,957	14,631
TORONTO (TORONTO RM)											
FINANCIAL POST	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

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TORONTO (TORONTO RM)		2,059,600#						2,059,600			
RACING FORM	MON M									2,256	3,047
RACING FORM	M (TU-F)									4,271	3,695
RACING FORM	SAT M									7,343	6,827
RACING FORM	SUN									6,098	6,507
	ALL DAY										
STAR	(M-F)	#	467,333	22.69					467,333	519,320	523,458
STAR	SAT	#	718,955	34.91					718,955	806,327	799,407
STAR	SUN	#	425,163	20.64					425,163	532,697	526,975
TORONTO (TORONTO RM)		1,312,300#						1,312,300			
SUN	M (M-F)	#	252,327	19.23					252,327	289,707	289,177
SUN	SAT	#	151,609	11.55					151,609	186,452	158,173
SUN	SUN	#	382,870	29.18					382,870	460,599	470,130
WELLAND-PORT COLBORNE (NIAGARA RM)		23,900			20,800			44,700			
TRIBUNE	E		14,731	61.64		2,228	10.71		16,959	17,360 *	17,065 *
WILLOWDALE (YORK CO.)											
COMMERCIAL NEWS & CONSTRUCTION RECORD	DLY (M-F)									6,357	5,804
WINDSOR (ESSEX CO.)		81,300			36,200			117,500			
STAR	E		65,328	80.85		21,220	58.62		86,548	87,740	87,096
WOODSTOCK (OXFORD CO.)		10,100			15,500			25,600			
SENTINEL-REVIEW	E		6,442	63.78		3,654	23.57		10,096	10,172 *	9,156 *
PRINCE EDWARD ISLAND											
CHARLOTTETOWN (QUEENS CO.)		9,100			32,800			41,900			
GUARDIAN, PATRIOT	CMB DLY		10,828	118.99		12,651	38.57		23,479	23,920	23,572
GUARDIAN	M		7,248	79.65		10,796	32.91		18,044	18,459	17,893
PATRIOT	E		3,580	39.34		1,855	5.66		5,435	5,461	5,679

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PRINCE EDWARD ISLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
SUMMERSIDE (PRINCE CO.)		4,600			10,800			15,400			
JOURNAL-PIONEER	E		3,958	86.04		6,381	59.08		10,339	11,617	11,641
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		21,200			42,700			63,900			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		10,913	51.48		16,974	39.75		27,887	34,868	34,726
PROGRES DIMANCHE	SUN		13,382	63.12		23,198	54.33		36,580	50,845	51,299
GRANBY (SHEFFORD CO.)		20,300			32,200			52,500			
LA VOIX DE L'EST	M		9,633	47.45		6,323	19.64		15,956	16,302	15,865
MONTREAL (ILE DE MONTREAL CO.)		974,222			414,078			1,388,300			
GAZETTE	M (M-F)		159,326	16.35		17,910	4.33		177,236	192,309	198,960
GAZETTE	SAT M		215,369	22.11		32,973	7.96		248,342	272,139	274,072
GAZETTE (2-28-88 to 3-31-88)	SUN		162,569	16.69		21,061	5.09		183,630	197,971	
MONTREAL (ILE DE MONTREAL CO.)		1,255,100#			133,200			1,388,300			
LA PRESSE	M (M-F)	#	170,124	13.55		12,416	9.32		182,540	207,296	201,675
LA PRESSE	SAT M	#	256,987	20.48		24,252	18.21		281,239	326,988	321,468
LA PRESSE	SUN	#	149,476	11.91		12,528	9.41		162,004	183,719	169,796
MONTREAL (ILE DE MONTREAL CO.)		1,145,400#			242,900			1,388,300			
LE DEVOIR	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LE DEVOIR	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LE JOURNAL	M (M-F)	#	228,560	19.95		50,681	20.86		279,241	327,502	327,478
LE JOURNAL	SAT M	#	236,288	20.63		62,387	25.68		298,675	355,145	368,639
LE JOURNAL	SUN	#	220,817	19.28		61,159	25.18		281,976	347,778	344,100
QUEBEC (QUEBEC CO.)		225,900#			46,300			272,200			
LE JOURNAL	M (M-F)	#	62,505	27.67		9,689	20.93		72,194	108,797	107,181
LE JOURNAL	SAT M	#	62,613	27.72		10,814	23.36		73,427	109,990	110,870
LE JOURNAL	SUN	#	55,467	24.55		9,367	20.23		64,834	97,717	95,385

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QUEBEC		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
QUEBEC (QUEBEC CO.)		217,900#			54,300			272,200			
LE SOLEIL	M (M-F)	#	76,482	35.10		12,578	23.16		89,060	120,156	117,235
LE SOLEIL	SAT M	#	101,743	46.69		15,178	27.95		116,921	153,353	147,008
LE SOLEIL	SUN	#	61,132	28.06		9,889	18.21		71,021	98,610	93,127
SHERBROOKE (SHERBROOKE CO.)		42,000			65,900			107,900			
LA TRIBUNE	M (M-F)		21,628	51.50		15,679	23.79		37,307	42,076	42,200
LA TRIBUNE	SAT M		25,790	61.40		17,329	26.30		43,119	47,950	47,600
RECORD	E (M-F)		1,812	4.31		3,093	4.69		4,905	6,071	6,222
TROIS RIVIERES (ST. MAURICE CO.)		76,900#						76,900			
LE NOUVELLISTE	M	#	43,828	56.99					43,828	57,410	56,774
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,700			7,800			21,500			
TIMES-HERALD	E		8,958	65.39		615	7.88		9,573	9,787	9,889
PRINCE ALBERT (CEN. DIV. 15)		12,400			24,400			36,800			
HERALD	E		7,817	63.04		1,472	6.03		9,289	9,461	9,754
REGINA (CEN. DIV. 6)		66,300#			119,000			185,300			
LEADER-POST	E	#	47,494	71.63		26,130	21.96		73,624	74,285	73,253
SASKATOON (CEN. DIV. 11)		71,000#			26,400			97,400			
STAR-PHOENIX	ALL DAY	#	45,030	63.42		8,199	31.06		53,229	65,893	63,737
YUKON TERRITORY											
WHITEHORSE		5,900			3,206			9,106			
STAR	E (M-TH)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STAR	FRI E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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*AVERAGES FOR 3 MONTHS

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Circulation Averages for period ended March 31, 1988

This supplement provides circulation data on publications that filed their regular March 31, 1988 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
CRANBROOK (EAST KOOTENAY RD)		5,900			6,600			12,500			
TOWNSMAN	E (M-F)		3,930	66.61		170	2.58		4,100	4,179	4,260
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,400			1,600			7,000			
NEWS	E (M-F)		3,618	67.00		217	13.56		3,835	3,893	3,880
TRAIL (KOOTENAY BOUNDARY RD)		3,900			9,600			13,500			
TIMES	E (M-F)		3,073	78.79		2,715	28.28		5,788	5,951	5,927
ONTARIO											
KINGSTON (FRONTENAC CO.)		50,500#			13,700			64,200			
WHIG-STANDARD	E	#	18,097	35.84		15,319	111.82		33,416	37,125 *	36,126 *
KITCHENER-WATERLOO (WATERLOO RM)		80,000			42,800			122,800			
RECORD	E		50,930	63.66		17,187	40.16		68,117	78,561 *	78,486 *
LINDSAY (VICTORIA CO.)		5,900			17,000			22,900			
POST	E (M-F)		4,434	75.15		566	3.33		5,000	5,224	4,656
POST	TH E		171	2.90		2,952	17.36		3,123	4,429	4,368
WINDSOR (ESSEX CO.)		81,300			36,200			117,500			
STAR	E		65,300	80.32		21,220	58.62		86,520	87,559	87,096
QUEBEC											
GRANBY (SHEFFORD CO.)		20,300			32,200			52,500			
LA VOIX DE L'EST	M		9,628	47.43		6,326	19.65		15,954	16,298	15,865
QUEBEC (QUEBEC CO.)		217,900#			54,300			272,200			
LE SOLEIL	M (M-F)	#	73,725	33.83		11,940	21.99		85,665	115,065	117,235
LE SOLEIL	SAT M	#	97,760	44.86		14,316	26.36		112,076	145,465	147,008
LE SOLEIL	SUN	#	59,477	27.30		9,608	17.69		69,085	94,053	93,127

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YUKON TERRITORY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
WHITEHORSE		5,900			3,206			9,106			
STAR	E (M-TH)		2,828	47.93		164	5.12		2,992	3,098	3,690 *
STAR	FRI E		3,759	63.71		230	7.17		3,989	4,181	4,608 *

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